



# AI+ Medical Assistant™

Certification



DNA  
Deoxyribonucleic acid

# Executive Summary

The AI+ Medical Assistant certification equips healthcare professionals with essential skills to integrate AI tools into medical practices. Participants will gain hands-on experience in using AI for patient data analysis, predictive diagnostics, and personalized treatment plans. The course covers machine learning algorithms, natural language processing, and medical data management, preparing learners to enhance patient care, streamline administrative tasks, and optimize healthcare workflows. By the end of the certification, participants will be well-equipped to leverage AI technologies in improving healthcare delivery, driving efficiency, and supporting clinical decision-making in a rapidly evolving medical environment.

# Prerequisites

- **Basic Medical Terminology:** Familiarity with healthcare concepts and terminology.
- **Foundational Knowledge in AI:** Understanding of machine learning and algorithms.
- **Data Analytics Skills:** Ability to analyze and interpret medical data.
- **Programming Skills:** Proficiency in Python or similar languages for AI tools.
- **Understanding of Healthcare Systems:** Knowledge of clinical workflows and medical practices.

# Exam Blueprint

Number  
of Questions

**50**

Passing  
Score

**35/50 or 70%**

Duration

**90 Minutes**

Format

**Online via AI  
Proctoring platform**

Question Type

**Multiple Choice/Multiple  
Response**

# Exam Overview

Module	Weight
Fundamentals of AI for Medical Assistants	7%
Data Literacy for Medical Assistants	15%
AI in Patient Care Optimization	15%
NLP and Generative AI in Medical Documentation	15%
AI in Diagnostics and Screening	12%
Ethics, Bias, and Regulation in AI for Healthcare	12%
Evaluating and Implementing AI Tools	12%
Cybersecurity and Emerging Trends in AI	12%
	100%

**AICERTs**<sup>®</sup>

**AI<sup>+</sup>**

Medical Assistant<sup>™</sup>

# Certification Modules

## Module 1

### **Fundamentals of AI for Medical Assistants**

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1.1 Understanding AI and Its Healthcare Applications

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1.2 The Role of AI in Medical Assistance

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1.3 Case Studies

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## 1.4 Hands-on Session: Functionality Survey and Stepwise Analysis of the Eka.care Patient-Side Application

### Module 2

## Data Literacy for Medical Assistants

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### 2.1 Healthcare Data Types and Management

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### 2.2 Using Data Effectively in AI

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### 2.3 Case Studies

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### 2.4 Hands-On Session: Structured vs. Unstructured Data in Healthcare: A Practical Study Using Eka.Care Patient Health Record System

### Module 2

## AI in Patient Care Optimization

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### 3.1 Enhancing Patient Interactions with AI

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### 3.2 Predictive Analytics and Workflow Management

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### 3.3 Case Studies

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### 3.4 Hands-On Session: Eka.care in Action: Appointment Management, Smart Reminders & Tele-Consult Dashboards

## Module 2

### **NLP and Generative AI in Medical Documentation**

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4.1 Foundations of NLP for Medical Assistants

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4.2 Practical Applications and Risks

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4.3 Case Studies

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4.4 Hands-On Simulation Exercise

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4.5 Hands-On Session: Automating Clinical Documentation Using Eka.care: Notes, Summaries, and Communication Workflows

## Module 2

### **AI in Diagnostics and Screening**

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5.1 Diagnostic Support Tools

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5.2 Real-World Applications and Simulation

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5.3 Use Cases

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5.4 Hands-On: AI-Powered Detection of Common Health Conditions: Review and Analysis of AI-Suggested Diagnostic Insights using Eka Care

## Module 2

### **Ethics, Bias, and Regulation in AI for Healthcare**

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**6.1 Recognizing and Addressing Bias in AI**

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**6.2 Legal, Ethical, and Compliance Frameworks**

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**6.3 Hands-On Exercise: Analyzing and Visualizing Bias in Artificial Intelligence Systems — Exploring Racial, Socioeconomic, and Demographic Disparities using Google's What-If Tool**

## Module 2

### **Evaluating and Implementing AI Tools**

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**7.1 Selecting and Planning for AI Adoption**

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**7.2 Best Practices and Stakeholder Engagement**

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**7.3 Case Study: Procurement and Early Deployment of AI Tools for Chest Diagnostics in a National Health Service Setting**

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**7.4 Hands-On Simulation Exercise: Recognizing Red Flags in Vendor Solutions for AI in Medical Assistant**

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**7.5 Hands-On Exercises: Evaluating the Relevance and Effectiveness of AI Models using the Zoho Analytics**

## Module 2

# Cybersecurity and Emerging Trends in AI

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## 8.1 Cybersecurity Risks and Protection

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## 8.2 Future Trends and Preparing for Innovation

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## 8.3 Case Studies: EY's Strategic Transformation: Adapting to Emerging AI Technologies

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## 8.4 Hands-On Exercises: Common Cybersecurity Threats in AI-Enabled Healthcare: A Hands-On Exploration Using Google Sheets

# Certification Outcome

Upon completing the AI + Medical Assistant course, I will have gained a comprehensive understanding of how AI technologies are transforming healthcare. I will be equipped with practical skills in using AI tools for patient data analysis, diagnostic support, and administrative automation. I'll be able to implement AI-driven solutions for streamlining medical workflows, improving patient care, and ensuring data security. With hands-on experience in AI applications and real-world case studies, I'll be prepared to contribute to the integration of AI in healthcare settings, enhancing both operational efficiency and patient outcomes.



## Market Insight

The healthcare industry is increasingly adopting AI to streamline administrative tasks, enhance diagnostics, and improve patient care. As the demand for AI-driven solutions in medical settings grows, trained professionals are essential for integrating AI tools efficiently and securely.



## Value Proposition

The AI + Medical Assistant certification provides learners with the skills to leverage AI technologies in healthcare, improving workflow automation, diagnostic accuracy, and patient engagement. By mastering these tools, professionals can enhance patient care, reduce operational costs, and stay competitive in the evolving healthcare landscape.



## Additional Features

This certification offers hands-on projects, real-world case studies, and access to cutting-edge AI tools used in medical environments. Learners will gain expertise in AI applications for patient data analysis, telemedicine, diagnostic support, and cybersecurity, ensuring readiness for diverse healthcare roles.

# AI Experts



## Jason Kellington

AI Expert

As a consultant, trainer, and technical writer with more than 25 years of experience in IT, I specialize in the development and delivery of solutions focused on effective and efficient enterprise IT.



## Justin Frébault

AI Expert

I'm a boutique data consultant specializing in data mesh and lakehouse solutions. I've dedicated my career to helping organizations transform their approach to data, moving beyond mere knowledge.



## J Tom Kinser

AI Expert

I have over forty years of experience in software development, data engineering, management, and technical training. I am a Microsoft Certified Trainer and a software developer, holding multiple certifications.



## Terumi Laskowsky

AI Expert

Country Manager for Global Consulting Services in Japan, Specialties: Information Security (Compliance, Policy, Application, Host, Network)

The logo for AI CERTs features the word "AI" in a bold, yellow, sans-serif font. The letter "I" is stylized with three horizontal lines extending from its right side, resembling a circuit board or a neural network. To the right of "AI" is the word "CERTs" in a white, bold, sans-serif font. A registered trademark symbol (®) is positioned at the top right of the "s".

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## Contact

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